

TM # 405852

NCC Cable System Order

112406557

Order #	62366522	Flight Dates	10/24/16 - 10/30/16	Update Date	10/25/16
Syscode	8428	Agency	Medium Buying LLC	Version	1 Vs. 1
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only	Advertiser	Ron Johnson for US Senate	Show All Lines	
Market	La Crosse	Client Code		Total # of Weeks	1
AE	Andrew Volles	Product Code		Total	\$490.00
Sales Coordinator	Luke Priddy	Est Code	NA	Commission	\$73.50
Office	Washington	Product Name		Net Total	\$416.50
Phone	(301) 951-2620	Credit Status		Total Spots	1
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+1 Ju/16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
Comments :		10.25 New order. Please review and confirm. Thanks!			
		GRP - - GIMP - -			
		CPP - - CPM - -			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	ESPN	Nebraska @ UW Badgers	10/24/16	10/30/16	18:00	21:00						X		-	-	1	\$490.00	\$490.00	30	UW FB 10/29
<div> <div>Oct 2016</div> <div>Nov 2016</div> <div>Dec 2016</div> <div>Jan 2017</div> <div>Feb 2017</div> <div>Mar 2017</div> <div>Apr 2017</div> <div>May 2017</div> <div>Jun 2017</div> <div>Jul 2017</div> <div>Aug 2017</div> <div>Sep 2017</div> <div>Total</div> </div>																				
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$490.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$490.00

SYSTEM APP: _____ SALES _____ ACCT _____

62366522 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |

Date Printed 10/25/16